



*Newfoundland & Labrador Association of*  
**TECHNOLOGY INDUSTRIES**

# Annual Bio-Partnering Forum

St. John's, NL

Tuesday, Nov 19<sup>th</sup>, 2013

Dr. Pranav. Vishnuprasad. Bhatt

[NPAF](#)

# NPAF. CA

***NPAF (Natural Products and Agri -Food Service center)*** is involved in the development of “Software as a servicing tool” for the Agri-Food growers and Natural Products’ companies for 1. Fresh 2. Fresh and Frozen and 3. Processed and secondary finished Agri-Food ingredients.

Good solutions for your business! NPAF helps Nutraceuticals, biotechnology and medical technology companies use infrastructure outsourcing to help increase efficiency, lower costs and enhance competitive differentiation. NPAF offers application development and maintenance.

Individual approach to every customer! NPAF adopts the most suitable and cooperative work methodology which is specifically tailored on each and individual Customer need to maximize efficacy, as well as efficiency.

Make your money work for you! Life Sciences Business Process Outsourcing can help life sciences companies raise organizational effectiveness, improve cash flow and liquidity, position themselves for growth, achieve rapid and sustained cost.



# Special Services

Analytical Solution: Market Mix Modeling • Sales analytics • Social Media analytics, Artwork & Pack Management  
• Creative design • Animation • Workflow & Change management • Governance Drug Recall Support Services  
• Adverse Events Investigation • Rapidly deployable scale including recall • Program Management

Productivity Solutions Providing productivity solutions We develop clear strategies incorporating Customer and Predictive Analytics, Data and Speech Analytics and Social Media Monitoring to improve efficiency in call and contact handling, customer retention and revenue generation, thus providing valuable...



# *NPAF- Business Expansion - From Aug.2013*

NPAF was formed in 2009. Active business promotion of NPAF has started in Aug. 2013. NPAF has google certifies experts as serving agents. Google governs global searches and world market. In last three months, **NPAF.CA had “704” unique visitors, in compare to “286” visitors in “18” months of time before to July. 2013. These figures signify the growth of more than “320 %” for the period of three months. Bounce rates in the data indicates that the visitor came, stayed, interacted with the site that was “75 %,” before July. 2013. The bounce rate is reduced to almost “44 %”, which indicates that the interaction with the web site is more than it was before July. 2013. Low bounce rate indicates, more engagement with the contents of the site and execution of proper Segmentation, Targeting, Marketing and Promotions.**



# *NPAF- Special Services*

[NPAF-Life Science](#)

[NPAF-Agri-Food](#)

[NPAF-USDA](#)

[NPAF-Canada-NPN](#)

[NPAF-Gobal-Regulations](#)

[NPAF-Digital Branding](#)

[NPAF-Logistics for Biotech Products](#)

[NPAF- Intellectual Property Rights](#)

All business negotiations are governed by the business disclaimers posted on: <http://npaf.ca/contact-us>

Only written agreement duly endorsed will be considered as an authentic document.

Agreement / Lawyers fees will be the responsibility of the clients seeking business services from NPAF.

Fees are non refundable for the services rendered for a particular time frame.





*Newfoundland & Labrador Association of*  
***TECHNOLOGY INDUSTRIES***

E: Mail: [info@npaf.ca](mailto:info@npaf.ca)

Contact us: <http://npaf.ca/contact-us/>

Thank you,